

SYMBIOSIS COLLEGE OF ARTS & COMMERCE

An Autonomous College | Under Savitribai Phule Pune University Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

Course Title	Enterprise Resource Planning (ERP)
Paper Number (In case of Specialization)	Costing Honours - Core Paper - 2

Objectives:

- 1. To understand the basic concept of ERP systems
- 2. To study the steps and activities in the ERP life cycle
- 3. To develop a process driven thinking towards business processes

Learning Outcomes:

After studying this Paper, Students will be able to;

- 1. Demonstrate a good understanding of the basic issues in ERP systems
- 2. Analyse the strategic options for ERP identification and adoption
- 3. Design the ERP implementation strategies
- 4. 4. Understand the need of Business Systems and Processes through strategic analysis of ERP systems

Gist of this Course:

This course aims at studying and understanding ERP systems

Unit	Contents of the Course	No. of Lectures
1	 Introduction to ERP Evolution of ERP; what is ERP? Reasons for the Growth of ERP; Scenario and Justification of ERP in India; Evaluation of ERP; Various Modules of ERP; Advantage of ERP. 	04
2	An Overview of Enterprise 1. An Overview of Enterprise; 2. Integrated Management Information; 3. Business Modeling; 4. ERP for Small Business; 5. ERP for Make to Order Companies; 6. Business Process Mapping for ERP Module Design; 7. Hardware Environment and its Selection for ERP Implementation.	04
3	ERP and Related Technologies 1. ERP and Related Technologies; 2. Business Process Reengineering (BPR); 3. Management Information System (MIS); 4. Executive Information System (EIS); 5. Decision support System (DSS);	10

	6. Supply Chain Management (SCM).	
	ERP Market	
4	1. Introduction, SAP AG, Baan Co, Oracle Corporation, People Soft, JD Edwards	
	World Solutions Company, System Software Associates, Inc. (SSA); QAD;	10
	2. A Comparative Assessment and Selection of ERP Packages and Modules.	
	ERP Implementation Lifecycle	
5	1. Issues in Implementing ERP Packages;	
	2. Pre-evaluation Screening;	
	3. Package Evaluation;	
	4. Project Planning Phase; Gap Analysis; Reengineering; Configuration; Implementation; Team Training; Testing; Going Live; End-User Training; Post	
	Implementation (Maintenance Mode).	
	Selection of ERP Vendors	
6	1. Vendors;	
	2. Consultants and Users;	06
	3. In-House Implementation - Pros and Cons;	00
	4. Vendors; Consultants; End User.	
7	Future Directions in ERP	
	1. New Markets;	0.6
	2. New Channels;	06
	3. Faster Implementation Methodologies;	
	Other Related Technologies of SCM	
	1. E-Procurement;	
	2. E-Logistics;	
0	3. Internet Auctions;	
8	4. E-markets;	
	5. Electronic Business Process Optimization;	
	6. Business Objects in SCM;	
	7. E commerce.	
Total	Number of Lectures	54
	1. Classroom Sessions.	
Т	2. Guest Lectures.	
	aching aching 3. Simulation Exercises	
MICU	4. Presentations.	
	5. Case Studies.	
	cts/Field Work as part of Continuous Assessment (Research Paper) and	Yes
Sugges	sted Print Resources:	

- 1. Manufacturing Resource Planning (MRP II) with Introduction to ERP; SCM; an CRM by Khalid Sheikh, Publisher: McGraw-Hill
- **2.** The Impact of Enterprise Systems on Corporate Performance: A study of ERP, SCM, and CRM System Implementations [An article from: Journal of Operations Management] by K.B. Hendricks; V.R. Singhal; and J.K. Stratman, Publisher: Elsevier
- 3. ERP and Supply Chain Management by Christian N. Madu, Publisher: CHI
- 4. Implementing SAP ERP Sales & Distribution by Glynn C. Williams, Publisher McGraw-Hill